

1st Annual



Colorado *Āyurveda*
CONFERENCE

Boulder-Denver Oct. 11-12, 2019

COLORAMA



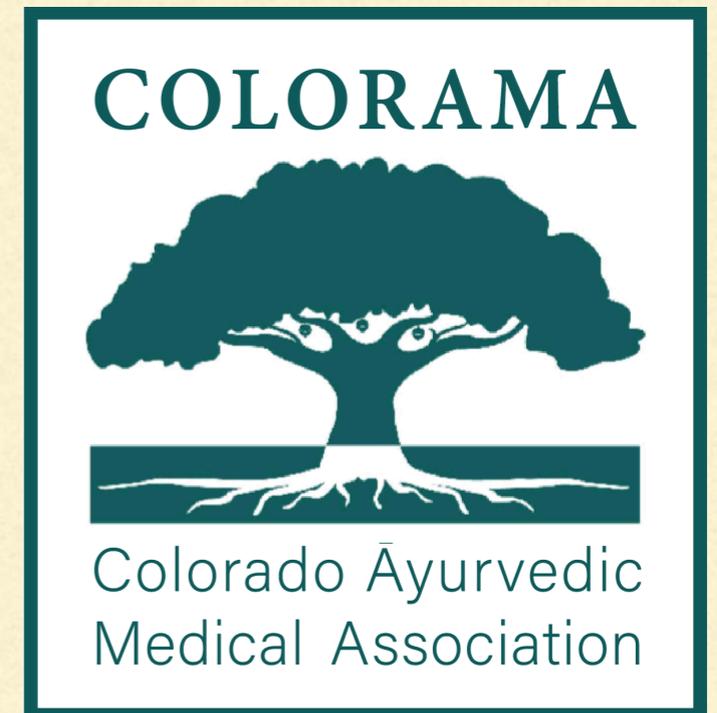
Colorado Āyurvedic
Medical Association

**Opportunities
for Sponsorship
& Exhibition**

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- **COLORAMA** is a 501(c)6 non-profit professional association dedicated to the promotion and protection of the Vedic sciences in Colorado.

- Almost **400 names** on e-mail list

- More than **40 active members**



- **COLORAMA** is a leader in the national āyurveda community, hosting frequent events for the public, sending informative newsletters and providing vital support for our professional members.
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- **COLORAMA** will host its 1st annual conference October 11-12, 2019.
 - Friday evening, Oct. 11 in **Boulder** and all-day Saturday, Oct 12 in **Denver**.
 - This inaugural event will feature leading āyurvedic professionals from Colorado, many of whom are figures of national and international prominence.
 - We expect **over 100 people** to attend.
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Sponsor Levels

Level (# available)	Conf. Passes	Exhibitor Booth	Promo Campaign	Logo Placement	Additional Perks	Investment
Presenting (1)	3	✓	2x dedicated emails; 5x dedicated social media posts	Alongside all conference branding; included on all promo material (web, banner on-site*, paper posters)	10 minute brand presentation at lunch on Saturday; multiple shoutouts from the podium.	\$1000
Gold (2)	2	✓	1x dedicated email; 2x dedicated social media posts	Prominent on website; banner on-site*; logo on paper posters	5 minute brand presentation at dinner on Friday or lunch on Saturday; multiple shoutouts from the podium.	\$750 (or equivalent in-kind)
Silver (3)	1	✓	1x dedicated email; 2x dedicated social media posts	Prominent on website; banner on-site*	1 minute brand presentation from podium; shoutout from the podium.	\$500 (or equivalent in-kind)
Exhibitor (4-7)	1	✓	1x inclusion in newsletter; 1x social media mention	Shown on website	In-person networking with conference attendees; shoutout from the podium.	\$160 member/ \$250 non

* Banner to be provided by sponsor

Exhibitors

- **When:** Friday, October 11, 4:00-8:00pm
 - **Where:** First United Methodist Church, 1421 Spruce St, **Boulder**
 - **What:** Catered welcome dinner, keynote presentations, networking.
 - **Who:** 60-90 people, mostly āyurvedic professionals, including COLORAMA board of directors and president of NAMA (National Ayurvedic Medical Association). **No more than 10 total exhibitors.**
 - **Why:** Share your company's mission and products with the community of āyurveda professionals in Colorado. Associate with and support COLORAMA's mission to protect and promote the Vedic sciences.
 - **How much:** \$160 for members/\$250 non-members
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Thank You!

Please reach out to

events@coloradoayurveda.org

for more information and to get involved.